



**FEDERATED** LIGHTING

## **The Federated Way**

The Federated Lighting Way is to be the best and most preferred lighting agency in the market. Our most fundamental purpose is to provide valuable and reliable access to the finest and most competitively priced products in the lighting industry.

To be the best we must be true to several core ideologies:

**Our Mission**  
**Our People**  
**Our Advantage**

### **Our Mission**

Our Mission is to be the best lighting agency. We are committed to being the best and strive to offer only the finest products, people and service. We promise to be the most responsive, reliable and ethical agency in the market. We believe in a team approach and work hard to develop strong partnerships with all our customers and manufacturers. Everyone at Federated understands our mission and we work as a team to be the best.

### **Our People**

We are committed to hiring and developing only the best, most knowledgeable and reliable people. Our people are expected to develop and grow valuable and lasting relationships with all our business partners. We promise to provide our employees a challenging, creative and professional work environment.

### **Our Advantage**

We want our customers to prefer doing business with us. We believe that by offering the best products, services and people we create an advantage for our customers. We strive to add value by providing superior service and expertise while offering only the best products at competitive prices.